View this email in your browser

DigitOpen

Supporting the digital transformation of MSMEs and the Third Sector through open-source

Celebrating One Year of the DIGITopen Erasmus+ Project!

Project's Objectives

Despite the pandemic accelerating skills development across many sectors, **the Third Sector** (TS)—including voluntary organizations, social enterprises, and co-operatives—and micro-small-medium enterprises (MSMEs) still **lack in digital capacity**. **DIGITopen** aims to foster a modern, dynamic environment within **TSOs and MSMEs** through an open-source approach, driving their digital evolution and enhancing their ability to support our communities.

DIGITopen Project Kick-Off!

Funded by the **Erasmus+ France/Education and Training Agency**, DIGITopen unites partners from **Italy, Spain, Estonia, Poland, and Greece**. Our kick-off meeting took place in Marseille on December 19th-20th 2023, where we started building a dynamic, tech-forward environment for our participating organizations.

DIGITopen Joint Report

Insights on OSS Adoption Barriers for MSMEs & TSOs Across Europe!

Our latest study: Digital Empowering MSMEs & TSOs - Research on OSS Training Offerings and Needs uncovers the most critical barriers to Open-Source Software (OSS) adoption among MSMEs and Third Sector Organizations in six European countries: France, Estonia, Greece, Italy, Spain, and Poland.

Key Findings:

- **Poland**: Lack of awareness and know-how on managing OSS risks are top barriers.
- **Greece**: Comprehensive barriers including strategic commitment and technical know-how.

- **Estonia**: Strategic organizational commitment is the primary hurdle.
  - **France**: Technical know-how and risk management lead the barriers.
  - **Italy & Spain**: Understanding OSS characteristics is the main challenge.

These findings emphasize the need for targeted interventions to boost OSS adoption by increasing awareness, fostering strategic commitment, enhancing technical skills, and promoting a better understanding of OSS.
The DIGITopen project is set to:

1. **Improve** digital skills in OSS tools for MSMEs & TSOs.
2. **Enhance** capacity building and synergies with VET providers.
3. **Enrich** VET providers' educational offerings in digital skills.

Together, let's pave the way for a more OSS-friendly future in Europe!

DIGITopen Toolkit

Welcome to the **DIGITopen Toolkit** – your comprehensive resource for enhancing digital skills in Micro, Small, and Medium Enterprises (MSMEs) and Third Sector Organizations (TSOs) through the power of open-source software. This toolkit, developed as part of the DIGITopen project and funded by the Erasmus+ programme, provides practical solutions to the digital challenges faced by these organizations. Partners selected the topics because of the results of research conducted in their own country, ensuring the toolkit addresses real needs and priorities.

Our toolkit is designed to empower TSOs and MSMEs by providing essential knowledge and skills for leveraging open-source tools in

various key areas such as management, marketing, communication, cybersecurity, and project administration. Through this resource, organizations can streamline their operations, reduce costs, and ensure sustainable digital transformation, even with limited resources.

Explore our seven comprehensive modules, featuring step-by-step guides and case studies to help you integrate these powerful tools into your daily work. Whether you're a manager, volunteer, or consultant, the DIGITopen Toolkit is your gateway to a more efficient and digitally autonomous organization.

You can also download the Toolkit in the following languages:

⇨ Italiano

⇨ Español

⇨ Français

⇨ Eesti

⇨ Ελληνική

⇨ Polski

Please, fill out this form if you download the toolkit and you want to receive more information about the project and digital skill development in MSMEs and third sector organizations

Next steps

- **LTTA in Perugia, Italy**: This activity focuses on training two tutors from each participating country, equipping them with essential skills for effective learner support once the DIGITopen MOOC becomes available.

- **Launch of DIGITopen MOOC**: This free online course, hosted on an open eLearning platform, equips participants with the skills to utilize open-source technologies for managing third-sector and MSME organizations. VET providers can adapt and integrate the materials to meet diverse local and national needs.

- **Self-Assessment Tool (SAT)**: A tool aligned with the DIGITopen Toolkit and DigComp frameworks will help

organizations and individuals assess their digital competencies and plan professional development strategically.

- **Guidelines for VET Providers**: Comprehensive guidelines will support VET providers in tailoring their programs to labor market demands, empowering adults to navigate the digital transition and enabling third-sector organizations and MSMEs to build a skilled and dynamic workforce.

Info and contacts

Programme: Erasmus+
Project Reference: 2023-1-FR01-KA220-VET-000154884
Coordinator: Chambre de Commerce Italienne pour la France de Marseille (**projets@ccif-marseille.com**)

The partners

Stay update through our social network and website

[in] [🔗]

Co-funded by
the European Union